



**Cirrus Academy Charter School
Marketing Committee Meeting
October 28, 2022
11:00am**

Ms. Latrell Taylor, Committee Chairperson

- I. Call Meeting to Order**
- II. Roll Call**
- III. Approval of Agenda**
- IV. Introduction of Meeting Participants**
- V. Discussions**
 - a. M&R Representative, Chris Canady (Website page by page overview and possible timeline of completion)
 - b. Set possible dates for photographer to do headshots/scholar participation photos and videographer to do promotional video.
 - c. Discuss various scenes to be included on the website.
 - d. Social media and community updates for marketing purposes.
 - e. New suggestions for upcoming events that would showcase Cirrus Academy.

Old/New Business

Adjournment

Next Meeting: TBD